



Warm Greetings,

from the Amarillo Community Film Society, a thriving 501C3 nonprofit dedicated to cultivating a vibrant film culture in Amarillo and beyond. We are reaching out to you with excitement and anticipation as we embark on a groundbreaking venture—the inaugural Amarillo International Film Festival, scheduled for October 2024.

About the Festival:

This juried film festival is poised to be a first-of-its-kind event in Amarillo, offering a rich tapestry of film categories and engaging workshops. In collaboration with the Greater Amarillo Film Commission and Visit Amarillo, we anticipate an annual growth in attendance and nationwide popularity. The Amarillo International Film Festival is set to become a key destination event, attracting tourism and infusing dollars into the Amarillo community.

Why Sponsorship Matters:

While our dedicated board and passionate volunteers are driving this initiative forward, the magnitude of hosting such an event demands financial support from local organizations and individuals, like you. Your involvement will play a pivotal role in making Amarillo International Film Festival a resounding success.

We believe that with your support, the Amarillo International Film Festival will not only meet but exceed expectations, leaving a lasting impact on our community. Thank you for considering this opportunity, and we look forward to the possibility of welcoming you as a valued sponsor.

How You Can Help:

Please take a moment to review the attached sponsorship information, outlining various sponsorship levels and benefits. We invite you to be a part of this historic event and contribute to the cultural enrichment of Amarillo.

Warm Regards,

Kate McSwain
President
Amarillo Film Society

INAUGURAL AMARILLO INTERNATIONAL FILM FESTIVAL



OCTOBER 10 - 12, 2024

SPONSOR REGISTRATON FORM

CONTACT INFORMATION

Business or Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

Social media: _____

IN KIND CONTRIBUTIONS

Description: _____

Value: _____

CASH CONTRIBUTIONS

Sponsor level/ contribution amount: _____

Credit card type: _____ Credit Card #: _____ Sec. Code: _____ Exp. Date: _____

Make Checks Payable to: Amarillo International Film Festival
3714 Fountain Terrace
Amarillo, TX 79106

DATES AND DEADLINES

* Payment upon commitment * Ads/Logos/Artwork due August 22 * VIP bag insertions due September 12

INAUGURAL AMARILLO INTERNATIONAL FILM FESTIVAL



OCTOBER 10 - 12, 2024

OFFICIAL AIFF SPONSORSHIP FORM

PRODUCER \$5,000+

- 16 VIP passes
- Color ad in digital program
- Social media promotion
- Logo on website homepage & sponsor page with link
- Logo on venue signage (print & digital)
- Logo on print ads
- Logo on festival poster
- Special credit for sponsoring cash prizes
- Trailer at select screenings
- Opportunity for premium product sampling in VIP bags
- Opportunity for target product distribution at festival venue

STAR \$1,000+

- 4 VIP passes
- Color ad in digital program
- Social media promotion
- Logo on website sponsor page with link
- Name on venue signage (print & digital)

GUEST STAR \$500+

- 2 VIP passes
- Social media promotion
- Logo on website sponsor page with link
- Logo on venue signage (print & digital)

DIRECTOR \$2,500+

- 8 VIP passes
- Color ad in digital program
- Social media promotion
- Logo on website homepage & sponsor page with link
- Logo on venue signage (print & digital)
- Logo on print ads
- Logo on festival poster
- Special credit for sponsoring cash prizes

COMMUNITY PARTNER \$100+

- Combined social media promotion
- Logo on website sponsor page with link
- Logo on venue signage (print & digital)